

FROM A SIMPLE IDEA TO CLEAR DIRECTION

Master Prompt Form

Save a fresh copy for each project. Click a white box and type short phrases.
Complete the useful fields; leave anything irrelevant blank.

MY IDEA / WHAT I WANT TO CREATE**01 / SUBJECT**

Who or what is the main focus?

e.g. A woman holding a perfume bottle.

03 / COMPOSITION

Where should things sit in the frame?

e.g. Subject left; clear space on the right.

05 / LIGHTING

Where does the light come from?

e.g. Soft front light; purple rim light.

07 / MOOD

How should the image feel?

e.g. Elegant and premium.

09 / DETAILS

Which textures or features matter?

e.g. Natural skin; realistic glass reflections.

02 / ENVIRONMENT

Where does the scene happen?

e.g. A dark luxury studio.

04 / STYLE

What kind of visual do you want?

e.g. Photorealistic luxury advertisement.

06 / CAMERA

What framing and viewing angle?

e.g. Medium shot at eye level.

08 / COLOURS

Which colours should dominate?

e.g. Black and gold, with purple accents.

10 / CONSTRAINTS

What must stay, or must not appear?

e.g. One bottle only; no added text.

If typing is unavailable in your preview, open this file in a PDF reader that supports forms.

Turn your answers into a prompt.

Combine your answers into clear sentences in the box below. Copy the result into your image tool. This form does not combine the fields automatically.

Create [subject] in [environment]. Use [composition], [style], [lighting] and [camera]. Set a [mood] mood with [colours]. Include [details]. Follow [constraints].

MY FINAL PROMPT

Keep it focused. If the text fills the box, shorten it so the whole prompt stays visible.

COMPLETED EXAMPLE / PERFUME ADVERTISEMENT

Create a photorealistic luxury advertisement of a woman holding a perfume bottle in a dark studio. Place her on the left, with clean space on the right. Use soft front lighting with a purple rim light, a medium shot and an eye-level angle. Create an elegant mood with black and gold colours. Keep skin texture natural and glass reflections realistic. Include only one bottle and no added text.

REFINE, DON'T RESTART

WHAT WORKED? / KEEP THIS

WHAT NEEDS CHANGING?

Follow-up prompt: Keep [what worked], but change [specific issue] to [desired result]. Leave everything else unchanged.

Before generating: replace leftover brackets, remove conflicting directions and set the image shape in your tool. Save your completed form to reuse later.