

10 TOOLS / A PRACTICAL STARTING DIRECTORY

AI Tools Directory

Pick the task first, then choose a tool. You do not need every app.

Links are clickable. Official pages checked: **25 September 2026**.

WHAT DO YOU WANT TO DO?

Write or improve a prompt	Claude or Gemini	01
Generate an image	Gemini or Leonardo.Ai	01-02
Edit or retouch an image	Gemini or Adobe Express	01-02
Design a flyer or social post	Canva or Adobe Express	02
Remove a background	remove.bg or Canva	02
Generate a video clip	Runway	03
Create a voiceover	ElevenLabs	03
Create music	Suno	03
Edit a finished video	CapCut or Canva	02-03

Claude

PROMPTING & CREATIVE PLANNING

Use: Develop briefs, improve prompts and draft scripts.

Access: Free plan with usage limits; paid plans offer more usage.

Try: Turn the notes from Bonus 3 into a clear image prompt.

[Open tool](#)

[Official access details](#)

Gemini

PROMPTING / IMAGE GENERATION & EDITING

Use: Write prompts, generate images and edit uploaded photos.

Access: Free access with limits; paid plans add capacity and features.

Try: Upload a photo and request one specific background change.

[Open tool](#)

[Official access details](#)

[Image help](#)

Access varies by plan, region, age and account. Free access is limited; a trial ends. Check the linked page and your account before paying or starting client work.

Create the visual. Finish the design.

Use an image tool for the visual, then a design editor for precise text and layout.

Leonardo.Ai

IMAGE GENERATION

Use: Explore product images, portraits and visual styles.

Access: Free daily tokens; free creations are public. Paid plans add privacy.

Try: Adapt a product photography prompt from Bonus 2.

[Open tool](#)[Official access details](#)

Adobe Express

GRAPHIC DESIGN & IMAGE EDITING

Use: Build flyers and social graphics; insert or remove image elements.

Access: Free plan with limited AI generations; Premium expands access.

Try: Combine a product visual with your headline, price and contact.

[Open tool](#)[Official access details](#)

Canva

GRAPHIC DESIGN & VIDEO EDITING

Use: Arrange visuals, text and logos; assemble simple videos.

Access: Free plan available. Background removal is included in paid plans.

Try: Add an exact event date and venue to your generated flyer visual.

[Open tool](#)[Official access details](#)[Background removal](#)

remove.bg

BACKGROUND REMOVAL / SERVICE TRANSITION

Use: Cut a person or product away from its original background.

Access: Free low-resolution website previews for personal use; paid credits for more.

Try: Test a cutout. Check the move to Canva before buying credits.

[Open tool](#)[Official access details](#)[Migration notice](#)

Service update: remove.bg is moving into Canva, with a transition on 1 December 2026. Use the migration notice above for current instructions.

Add motion, sound and a final cut.

Suggested workflow: create a clip, add voice or music, then assemble and export.

Runway

AI VIDEO GENERATION

Use: Generate short video shots and explore image-to-video workflows.

Access: Free plan has one-time credits and selected models; paid plans expand access.

Try: Animate one image with a slow camera move.

[Open tool](#)

[Official access details](#)

ElevenLabs

AI VOICE GENERATION

Use: Turn a written script into spoken narration.

Access: Free credits for practice; commercial licence starts on a paid plan.

Try: Generate a short voiceover and check names and pronunciation.

[Open tool](#)

[Official access details](#)

Suno

AI MUSIC

Use: Explore songs and music ideas from a written description.

Access: Free creation; downloads are restricted. Paid downloads carry commercial rights.

Try: Describe the mood, instruments and tempo for a short music idea.

[Open tool](#)

[Official access details](#)

[Download & rights update](#)

CapCut

VIDEO EDITING

Use: Trim clips, combine scenes and add text, music and voiceover.

Access: Free editing tools; premium features and materials require a paid plan.

Try: Assemble three clips into a 15-second advertisement.

[Open tool](#)

[Official access details](#)

Before export, check resolution, watermarks, credit use and commercial permissions for your chosen features and assets. Test a short sample before a full project.