

12 PROMPTS / REPLACE. CREATE. REFINE.

AI Creative Prompt Library

Replace every **[placeholder]** with your details, then copy the prompt.
Choose the matching tool mode. For edits, upload your image first.

01 Product photography

TEXT TO IMAGE

Create a photorealistic product photograph of [product] on [surface] against [background]. Use soft side lighting, realistic reflections and a [colour palette] palette. Frame the entire product at eye level with space around it. Make the mood [mood]. Use [aspect ratio]. No extra products or decorative text.

Try: perfume bottle / black marble / dark studio / black and gold / elegant.

02 Portrait

TEXT TO IMAGE

Create an editorial portrait of [person description] wearing [outfit] in [location]. Use a medium shot at eye level, soft natural light and a gently blurred background. Give the person a [expression] expression and [pose] pose. Keep skin texture natural. Use [aspect ratio].

Choose: a specific expression, such as a relaxed smile, instead of "beautiful".

03 Fashion campaign

TEXT TO IMAGE

Create a full-body fashion campaign image of [model description] wearing [outfit] in [setting]. Show the complete outfit and both shoes. Use [lighting], a [colour palette] palette and a [mood] mood. Emphasise the fabric texture and silhouette. Leave clean space on [side] for campaign copy. Use [aspect ratio].

Tip: describe the garment cut, material and colour before adding accessories.

Need a starting format? **4:5** = portrait post. **9:16** = vertical video. **16:9** = widescreen.

Build a visual story

Choose one clear idea. Build the image around it.

04 Cinematic scene

TEXT TO IMAGE

Create a cinematic wide shot of [subject] doing [action] in [location] at [time of day]. Place the subject on the left third of the frame, with [foreground detail] adding depth. Use [lighting], [colour palette] and a [mood] atmosphere. Keep the main subject clearly visible. Use a 16:9 frame.

Try: a cyclist / stopping / a rain-soaked street / dusk / wet pavement.

05 Business advertisement

TEXT TO IMAGE

Create an advertising image for [business or service], showing [person] using [product or service] in [setting]. Highlight [one visible benefit] through the action. Use a [style] style, [lighting] and [brand colours]. Leave the right third uncluttered for a headline and call to action. No lettering. Use [aspect ratio].

Example benefit: show a tidy, organised workspace for a storage service.

06 Event flyer visual

TEXT TO IMAGE

Create the background visual for a [event type] flyer. Feature [main subject] with [supporting elements] in a [style] style. Use [brand colours] and [lighting] to create a [mood] feeling. Keep the upper third simple for the event title and the lower third clear for date, venue and booking details. No text or logos. Use 4:5.

Finish: add the exact event title, date, venue and contact details in your design app.

MAKE ROOM FOR YOUR MESSAGE

Use these prompts to create the visual. Add exact headlines, logos and contact details in your design app for precise placement.

Design and edit with control

Describe the change, then protect what matters.

07 Product flyer visual

IMAGE EDIT / UPLOAD PRODUCT PHOTO

Using the uploaded product photo, create a promotional visual with the product on [surface] in [setting]. Preserve its shape, colour, packaging and label. Use [brand colours], [lighting] and a [mood] mood. Place the product on the left and leave the right side clear for an offer and call to action. Add no new text. Use 4:5.

Finish: check the label against the original; add the price and offer in your design app.

08 Natural portrait retouch

IMAGE EDIT / UPLOAD PORTRAIT

Retouch this portrait naturally. Reduce [specific temporary blemishes] and gently balance exposure and skin tones. Preserve the person's identity, facial features, skin tone, pores, hairstyle and expression. Keep the original pose and composition. Avoid smoothing away skin texture or changing the face or body shape.

Review: compare the face with the original before accepting the edit.

09 Background replacement

IMAGE EDIT / UPLOAD PHOTO

Replace only the background with [new setting]. Keep the subject's face, hairstyle, clothing, pose and proportions unchanged. Match the new background's lighting direction, perspective and colour balance to the subject. Add natural contact shadows where needed. Keep hair edges clean. Do not add people or alter the subject.

Try: a softly lit luxury hotel lobby with a gently blurred background.

REFINE, DON'T RESTART

Keep the same subject and composition, but change [specific element] to [desired result]. Preserve [what already works].

Bring your ideas to life

Start with one action and one camera movement per shot.

10 Cinematic video clip

TEXT TO VIDEO

Create a [duration]-second shot of [subject] slowly [one action] in [environment]. Add subtle [environmental movement]. The camera [one camera movement] at a steady pace. Use [lighting] and a [mood] atmosphere. Keep the subject and setting consistent throughout. One continuous shot, with no cuts. Use [aspect ratio].

Try: a woman / raising a perfume bottle / a dark studio / floating dust / pushes in.

11 Animate a still image

IMAGE TO VIDEO / UPLOAD IMAGE

Animate the uploaded image for [duration] seconds. Keep the subject's appearance, outfit, product and composition consistent with the source. Add only [small subject movement] and [subtle background movement]. Keep the camera static. Use restrained, natural motion. Do not introduce new objects, alter lettering or change the scene.

Start small: gentle breathing and softly moving curtains. Check for visual changes.

12 Short commercial concept

TEXT ASSISTANT / PLAN BEFORE GENERATING

Plan a 15-second advertisement for [product or service] aimed at [audience]. Focus on [one benefit] and end with [call to action]. Give me three 5-second scenes. For each, provide the visual, one subject action, one camera movement, on-screen text and a short voiceover line. Keep the look [style] with [brand colours]. Avoid unsupported claims.

Next: generate each shot separately, then assemble the clips, text and audio.

DIRECT THE RESULT

Set duration and aspect ratio in the tool controls when available. Review each clip for changes to faces, products and text before exporting.